

CASE STUDY

How SolDevelo created a mobile community application for EnVest

OBJECTIVES

The client needed a mobile application that would serve as a community platform for the members of EnVest, an American group of environmental investors, including funds, family offices, corporate investors, individuals and venture philanthropists.

SOLUTION

Our team was composed of a Project Manager, a UI/UX Designer, a Quality Assurance Specialist and an outsourced Developer. We were also supported by an Enabling Team. We have delivered the finished application on time and introduced it to the EnVest members during the annual event in San Francisco. The application has all of the features requested by the client, and is hoped to serve as an efficient source of information about the EnVest community, its members and all of the future news, raises and events. It is designed to be a platform of communication between the users, and is expected to be enhanced in the future, based on their feedback.

BENEFITS

More opportunities to connect

The community application allows EnVest members to share knowledge and exchange deals on a daily basis, not only during events.

All information gathered on one platform

EnVest members can now find all of the updates, news and event notices in one place. It saves a lot of time and is easier to manage than exchanging messages on many different channels.

Increased effectiveness of the community

Being constantly in contact with the community, members will be better informed about its needs and the directions in which it can grow.

AT A GLANCE

The Challenge

A mobile community application in which the users would be able to:

- Register and log in,
- Assign themselves to specific funds,
- Add new portfolio items and update its information,
- Search for funds and companies by various data (e.g. sector, stage),
- Browse events and their agenda, and sign up to them,
- Browse news feed including companies' updates, active raises and events,
- Browse other users' news feeds.

THE BIGGEST OBSTACLES



Tight deadline



No user participation

OUR PROJECT

TIMELINE

The time spent on EnVest project was intense, but our team gave it our all to deliver a finished solution on time.



OUR APPROACH

We approached the case comprehensively – from forming the idea, through business analysis, up to design. Together with the client we deeply examined all of the details and found answers to key questions. There were many things that needed to be considered. We took the role of not only designers, but also guides, maneuvering through the concepts and ideals to reach the expected result as closely as possible.

The task was especially difficult, since the application was to be designed without the participation of EnVest members, its future users. The reason for this was the client's wish to present a finished application in the form of a surprise at this year's event that was about to happen mid-November. Not being able to consult our plans with end users, we had to rely heavily on the information and feedback provided by the client, as well as on our own experience.

CLIENT'S FEEDBACK

When we met with the client in San Francisco, the first thing he expressed was how positively shocked he was with our team's work. He was very satisfied with the end result and the time in which we managed to deliver the application. We have built a great relationship based on trust and we are excited to work together on the future updates of the app.

OUR VISIT IN SAN FRANCISCO

The annual event that we were lucky enough to participate in was a great chance for us to not only introduce ourselves and the effects of our intensive work, but also to finally meet the EnVest members for whom our application is designed, and get to know their problems and their needs. It surprised us how many different kinds of people belong to this initiative, how varied their interests and the sectors of their investments are, and how, in the end, they all come together to make great things possible. It was a truly special time and we learned a lot.



ABOUT US

SolDevelo is a dynamic software development and information technology outsourcing company focused on delivering high-quality software and innovative solutions.

ISO 9001 confirms our dedication to the highest quality and ISO 27001 shows that we treat security extremely seriously. Over 70% of our team members are certified Scrum Professionals, over 35% are Oracle Certified Professionals and 100% of our quality assurance team has ISTQB certificates.



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